



FOR IMMEDIATE RELEASE

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Area Student Raised Thousands of Dollars with Benefit for Third Street Alliance

Easton, Pa. – Erica Mascarenhas, an Easton resident and senior at Notre Dame High School, produced and performed an exceptional fundraising recital on October 16, entitled “*Play, Dance, Sing – A Concert for a Cause.*” The event raised nearly \$12,000 through sponsorships and ticket sales. Proceeds will benefit Third Street Alliance for Women and Children, a nonprofit organization providing the greater Easton area with a shelter for homeless women and their children, accredited child care, and compassionate adult day services. The concert was held in the agency’s gymnasium, which is publicly available to rent for events and parties, along with other rooms in the historic Simon Mansion. More than a hundred guests attended to enjoy Erica’s performance of classical piano selections, vocal solos and a moving dance, and the evening concluded with a delicious catered dinner and house tours.

“I wanted to do something good for the community, and saw the need to help this organization,” said Miss Mascarenhas, who volunteers in the oncology department at Easton Hospital and has plans to study medicine in college.

“She’s an amazingly talented young lady,” said Paula Ream, director of development at the Alliance. “Erica and her family worked very hard to put together a wonderful show, and the results were substantial. We’re so grateful to everyone who supported her in this endeavor.”

For more information about the programs at Third Street Alliance, visit www.ThirdStreetAlliance.org, or call 610-258-6271.

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